

# A TRIBUTE TO BILLY JOE SHAVER—LIVE

"Shaver entered senior citizen-hood...at the Paramount, playing paterfamilias to two generations of mostly Texan musicians who cited the profound influence the...singer and songwriter played in their careers." *Austin American Statesman*

"When the country outlaws were collecting their holy writings, Billy Joe Shaver was carving out Exodus." *Washington Post*

**O**n May 17, Compadre Records will release *A Tribute to Billy Joe Shaver - Live*, a CD that documents Shaver's 65th birthday tribute held last August. Guest stars on the album, who paid tribute to him at Austin's Paramount Theatre, include Guy Clark, Joe Ely, Jimmie Dale Gilmore, Jack Ingram, Robert Earl Keen, Cory Morrow, Bruce Robison and Kelly Willis among others. The artists each sing one Shaver or Shaver-inspired song and recount stories about their colorful friend. Shaver himself performs four songs. The CD is enhanced with a bonus video from Todd Snider. After a period of tragedy, when the legendary Texas singer/songwriter lost his mother, wife and son within a single year, his new release signals a renewed spirit of hope. According to Shaver, "I am so blessed. God is always on time." A portion of the proceeds from *A Tribute to Billy Joe Shaver - Live* will be donated to the M.D. Anderson Cancer Center.

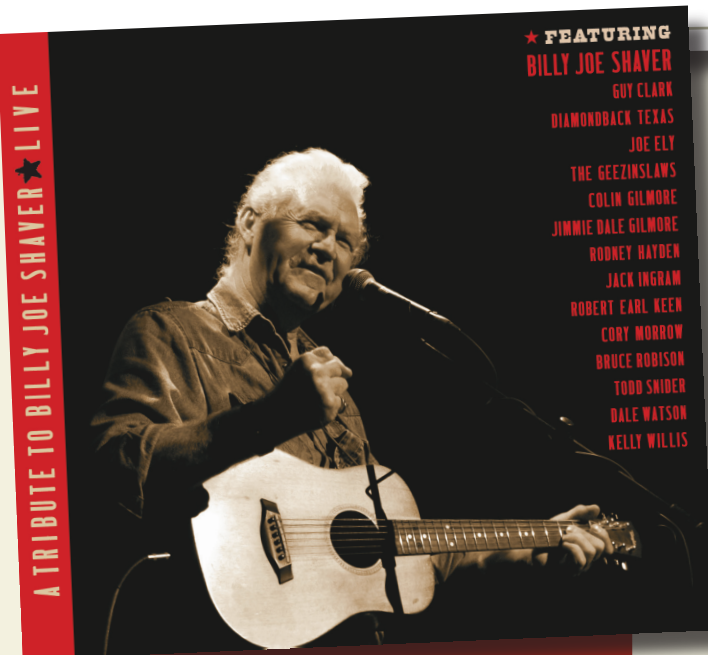
## KEY MARKETS

Austin, Houston, San Antonio, Dallas, L.A., NYC, Chicago, D.C., Atlanta, San Francisco, Boston, Waco/Bryan/College Station (Hometown)

## KEY SELLING POINTS

- "60 Minutes II" segment with Dan Rather to air in March or April, 2005, date TBA
- 3/1 - His autobiography, *Honky Tonk Hero*, will be published by the University of Texas Press.
- "The Portrait of Billy Joe," a documentary film by Luciana Pedraza-Duvall and Robert Duvall, was released to film festivals in 2004.
- 3/11 Screening Opens SXSW Film Fest—Shaver appears as Rev. Shackleton in "The Wendell Baker Story," a film directed by Luke Wilson, and features Owen Wilson, Will Farrell, and Eva Mendes. Shaver's song "Live Forever" is prominently featured in the movie.
- He was inducted into the Nashville Songwriters Hall of Fame in 2004.
- He has signed on as "spiritual advisor" to the Texas gubernatorial campaign of longtime friend Kinky Friedman.
- At age 65, Shaver is touring year-round.

United Kingdom/Japan/Switzerland - Proper Music;  
Germany - Cargo; Italy - I.R.D.; Spain - Dock;  
New Zealand - Elite; Australia - Didgeridoo; Canada - RED;  
Scandinavia/Belgium/Holland/Luxemburg - Sonic Rendezvous



★ FEATURING  
BILLY JOE SHAVER  
GUY CLARK  
DIAMONDBACK TEXAS  
JOE ELY  
THE GEEZINSLAWS  
COLIN GILMORE  
JIMMIE DALE GILMORE  
RODNEY HAYDEN  
JACK INGRAM  
ROBERT EARL KEEN  
CORY MORROW  
BRUCE ROBISON  
TODD SNIDER  
DALE WATSON  
KELLY WILLIS

## TRACK LISTING

**Billy Joe Shaver with Diamondback Texas**  
"Georgia on a Fast Train"  
**Guy Clark** "Randall Knife"  
**Bruce Robison with Kelly Willis**  
"Ride Me Down Easy"  
**Jimmie Dale Gilmore with Colin Gilmore**  
"Hearts-A-Bustin"  
**Robert Earl Keen** "Bottom Dollar"  
**Todd Snider** "Waco Moon"  
**Joe Ely** "Honky Tonk Masquerade"  
**Dale Watson** "You Asked Me To"  
**Jack Ingram** "Ava Adelle"  
**Cory Morrow** "Live Forever"  
**Rodney Hayden** "Black Rose"  
**The Geezinslaws** "Bad Rock and Roll"  
**Billy Joe Shaver** "You Wouldn't Know Love"  
"Try and Try Again" "Tramp on Your Street"  
**Plus a bonus video by Todd Snider:**  
"Waco Moon."

Recorded August 16, 2004 at Paramount Theatre in Austin, Texas. A portion of the proceeds will benefit the M.D. Anderson Cancer Center

## THE PLAN

- Americana airplay date: April 25
- Aggressive push to Americana, Texas radio, as well as select AAA and Country stations
- Veteran publicist Cary Baker (Conqueroo) is on board for the album launch
- Media targets include: NPR, *People*, *Entertainment Weekly*, *USA Today*, *Billboard*, *Associated Press*,

*Blender*, *Playboy*, *No Depression*, *Harp*, *Paste*, *CMT*, *Texas Music*, *Texas Monthly*, *Country Weekly*, pop/rock/country/jamband press, music web-sites, and dailies/weeklies around tour dates

- Live in-studio interviews and radio phoners in key markets during week of release
- Consumer advertising in magazines such as *No Depression*, *Texas Music*, *Paste* and more
- Tour dates scheduled in key markets in support of album release

## TOUR

National tour starting April.

## INTERNET

- Full media campaign targeting online press, radio, entertainment and lifestyle sites.
- Partner promotions tentatively include listening parties (Listen Rhapsody, Windows Media, AOL, CMT.com) & download distribution (iTunes, Napster, Musicmatch, MSN Music, Rhapsody).
- Official website at [www.billyjoeshaver.com](http://www.billyjoeshaver.com)

## INFO

Street date: May 17, 2005  
Artist: Billy Joe Shaver and various artists  
Title: A TRIBUTE TO BILLY JOE SHAVER - LIVE  
Upc: 616892631224  
Selection #: 9263122  
Series: 16.98  
Producer: Brad Turcotte and Logan Rogers  
Configuration: ECD  
Genre: Country/Folk

[www.billyjoeshaver.com](http://www.billyjoeshaver.com)  
[www.compadrerecords.com](http://www.compadrerecords.com)

